

PATA NIGHT 2017

SATURDAY, 13 MAY

“ Celebrating the Best in the
Bangladesh Travel Tourism Industry ”

PATA NIGHT 2017

“Celebrating the best in the Bangladesh travel and tourism industry”.

Tonight, PATA Bangladesh Chapter is pleased to recognise the outstanding contributions made by individuals and organisations in the travel tourism industry. They have worked selflessly and with dedication towards improving the industry as a whole. Their efforts translate to a better Bangladesh. Such continued endeavours will lead towards making Bangladesh a more attractive tourist destination in the near future.



MESSAGE FROM MINISTER



I am pleased see the initiatives taken by the Pacific Asia Travel Association (PATA) Bangladesh Chapter to bring all the leaders and influential entities under one roof to recognise their valuable contribution to the Travel and Tourism industry of Bangladesh.

I am honoured to be the Chief Guest of PATA Night 2017.

I hope PATA Bangladesh Chapter along with their global association PATA shall be successful in achieving their goal of enhancing sustainable growth of tourism and increase the quality of travel and tourism by taking measured steps.

Rashed Khan Menon, MP
Minister for Civil Aviation and Tourism



MESSAGES FROM SPECIAL GUEST



I am pleased to attend this very special event and to be a part of PATA Night organised by the PATA Bangladesh Chapter. All of us at the Association are happy to see that the PATA Bangladesh Chapter and associates are making concerted efforts in providing much needed support to the development of tourism in Bangladesh. Such actions and enthusiasm are fundamental to the principles of PATA in promoting responsible and sustainable tourism throughout the country. The goal of the PATA Bangladesh Chapter in bringing together the public and private sectors of our industry and recognising the impressive contributions made by the leaders in the tourism sector in Bangladesh is a milestone initiative. I am delighted to see the dedication and enthusiasm of everyone attending this event in contributing towards the development of tourism in Bangladesh and, as such, the community as a whole. Congratulations to all of the award winners tonight. I wish them continued success in their respective areas of our industry.

A handwritten signature in black ink, which appears to read "Andrew Jones". The signature is written over a faint, larger version of the PATA logo.

Andrew Jones
Chairman, PATA



MESSAGE FROM CHAIRMAN



I am delighted to welcome you to the PATA Night 2017. It is an initiative of PATA (Pacific Asia Travel Association) Bangladesh Chapter to combine the honourable and praiseworthy contributions to travel and tourism over the years in Bangladesh. On the basis of PATA's global mission of acting as a catalyst for the responsible development of the Asia Pacific travel and tourism industry, PATA Bangladesh Chapter has arranged this gala event to highlight the socially responsible actions and influences of the major individuals and organisations in Bangladesh.

Focusing on the relationships with PATA's private and public sector members, we intend to enhance the sustainable growth, value and quality of travel and tourism to, from and within the region.

A handwritten signature in blue ink, which appears to read "Shahid".

Shahid Hamid FIH
Chairman, PATA Bangladesh Chapter



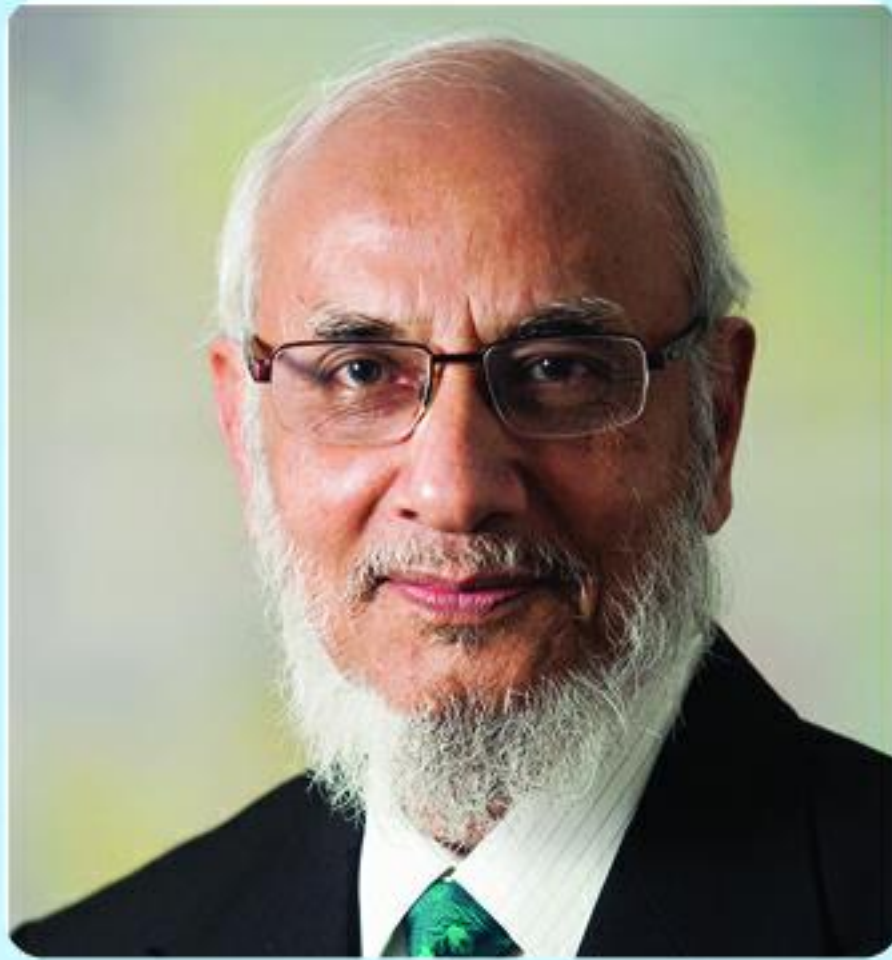
LIFETIME ACHIEVEMENT AWARD

Abdul Mannan
Chairman, Bengal Airlift



Abdul Mannan, a Chartered Management Accountant, was the former State Minister, Civil Aviation & Tourism in the 1990s. He is the immediate past Chairman of PATA Bangladesh Chapter. A well known figure with excellent oratory skills while in parliament, Abdul Mannan has dedicated most of his professional life towards the travel tourism and aviation industry. He has served as the Managing Director of Biman Bangladesh Airlines. The first ever tourism policy was formulated during his tenure as State Minister for Civil Aviation and Tourism. He also initiated the first ever tourism month in Bangladesh in 1992.

Abdul Mannan is the Chairman of Bengal Airlift and heads other travel tourism and aviation companies in Bangladesh.



LIFETIME ACHIEVEMENT AWARD

Abdul-Muyeed Chowdhury
CEO, Tiger Tours Limited



After 6 years of executive directorship at BRAC, Abdul-Muyeed Chowdhury is currently the chairperson of BRACnet Limited along with being the founder and CEO of Tiger Tours Limited. He completed his M.A in Modern History (First Class) from University of Dhaka in 1965 and started his career as CSP of 1967 batch. He also attended University of Tennessee (Knoxville, USA) for 9 months as a Fulbright scholar to study Public Administration. During his career as a civil servant under the Bangladesh Government, after over 3 decades of service, he reached the position of permanent secretary in 1994. Moreover, from 1991 to 1994 he has also served as the CEO for Biman Bangladesh Airlines, during which it enjoyed great profitability. A mention worthy milestone was the \$950 million Jamuna Multipurpose Bridge project that he successfully implemented in 1998 with the help of World Bank, the Asian Development Bank and the government of Japan. In light of this achievement, he was made a Fellow at the Institution of Civil Engineers (FICE). He started Tiger Tours Limited with the vision of establishing Bangladesh as a global tourist destination and building the nation.



LIFETIME ACHIEVEMENT AWARD

Shahabuddin Ahmad

Editor, Travel World



Shahabuddin Ahmad has served in the Government sector since 1936 and his contributions in Central Bank of Bangladesh, Bangladesh Parjatan Corporation and in the Ministry of Civil Aviation and Tourism have been remarkable. After retirement in 1992, he undertook the work for a study on establishment of exclusive tourism zone in 1999 as a national consultant for ESCAP. He was engaged in the weekly Holiday as the Consultant Editor and also worked as a consultant for the American Express Travel related service in Dhaka. He has long association with PATA and its Bangladesh Chapter. After retirement from service, he has attended the annual general meetings of PATA in Hongkong, Malaysia, Thailand, India, Macau, Indonesia, and Singapore and had meetings with the CEO's of PATA, and discussed tourism development with them in relation to Bangladesh. Currently he is the editor of The Travel World (A monthly Travel & Tourism Journal) which is being published for the last 14 years.

He is highly experienced in writing and production of tourism publications and tourism documentaries. He drafted the first ever tourism policy of Bangladesh.



LIFETIME ACHIEVEMENT AWARD

Raquib Siddiqi

Chief Editor, Bangladesh Monitor



A senior journalist, Raquib Siddiqi is the pioneer in travel and aviation journalism in Bangladesh. For the past 38 years, he is serving the travel and aviation industries of the country with positive, thoughtful and constructive writings.

Raquib started his career in journalism as a reporter in the then Pakistan Observer in 1958 and served the paper up to 1964. He then served at various dailies and was the Acting Editor of The Bangladesh Times 1975-97.

Raquib's career as travel and aviation writer started 38 years ago in 1979 when he first started writing on Aviation and Tourism as Bangladesh Correspondent of Travel Review, Bangkok.

In the early 1980s, he helped bring out the first specialized journal on aviation and tourism -Holiday Aviatour - a monthly section of Weekly Holiday, on Aviation & Tourism. Since 1992, he has helped The Bangladesh Monitor, to become the top Aviation & Tourism publication in Bangladesh. Following his retirement from The Bangladesh Times in 1997, he assumed responsibility of Chief Editor of The Bangladesh Monitor where he continues to write on the travel tourism industry.



EXCELLENCE IN TOURISM EDUCATION

Dr. Mojib Uddin Ahmed
Professor, University of Dhaka



Dr. Mojib Uddin Ahmed is the professor of Tourism and Hospitality Management Department of the University of Dhaka who bag teaching in 1983. Dr. Ahmed completed his Masters in Accountancy from the University of Glasgow and Masters of Accounting Science from the University of Illinois, USA. He obtained Ph.D. in Finance from the Old Dominion University, Virginia; USA. Professor Ahmed is the only person who achieved both Commonwealth and Fulbright Scholarships. Besides, he was awarded Dean's Research Awards by the University of Dhaka in 2003 and 2004 for remarkable academic contributions. He has been instrumental in bridging hospitality industry needs with academia. Working very closely with industry professionals, his initiatives have resulted in a steady stream of human capital development in the Travel and Tourism sector. Partnering with various travel and tourism industry entities he has successfully brought about changes in the Hospitality and Tourism Management program in Dhaka University and has also ensured a strong link for the students and graduates with the industry. Dr. Ahmed been appointed as the Chairman of Investment Corporation of Bangladesh on 10 November 2014.



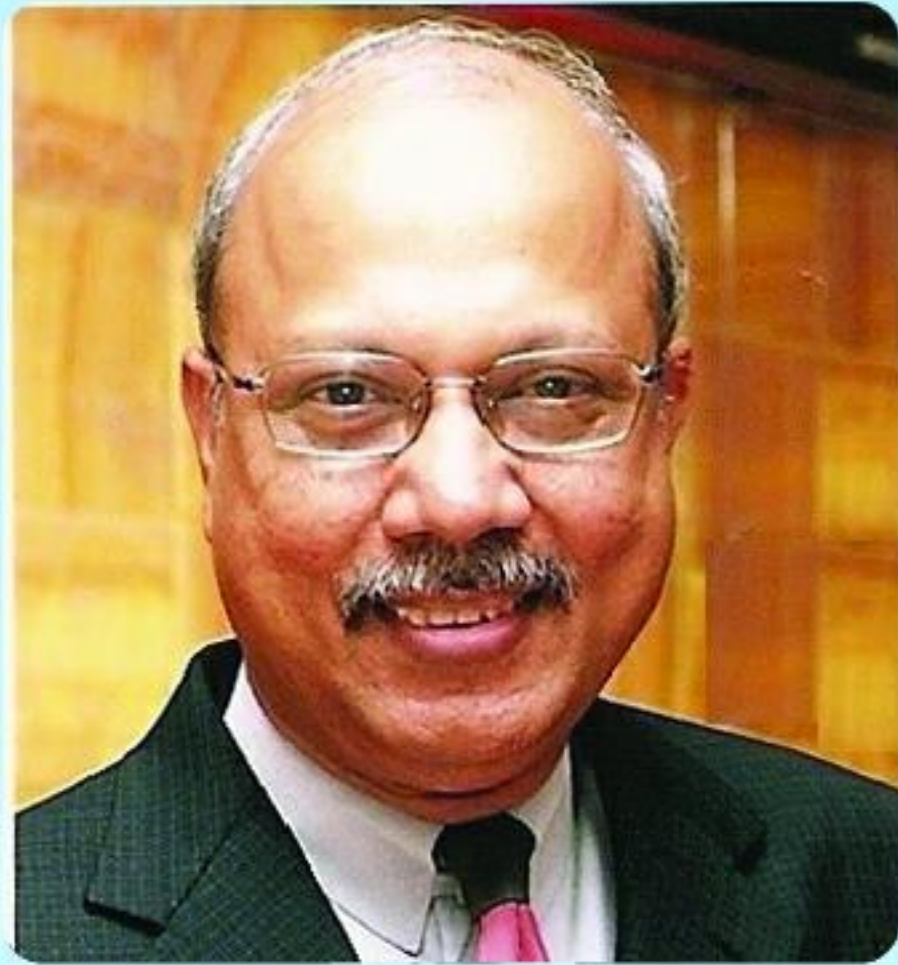
HOSPITALITY ENTREPRENEUR OF THE YEAR

Kazi Tareq Shams

Managing Director, lakeshore Hotels



Kazi Tareq Shams has been serving the country's hospitality industry for the last 24 years and is now one of the leading entrepreneurs in this sector. He is a Business leader, with extensive expertise in operation management, financial management and business development. He is a highly vibrant, results-oriented, influential leader with proven success record in hotel operation in Bangladesh. He is acting as The Managing Director of lakeshore Hotels which includes a 90 rooms property at Uttara called DusitPrincess Dhaka, in partnership with the renowned Thai Hotel chain Dusit International, a 60 rooms 5 star Standard Lakeshore Gulshan, 26 rooms Property at Banani, a 3 star Standard Guest House called Green Goose and a 3 Star standard Service Apartment at Gulshan named Sakura Crossing. He is the Vice President of Bangladesh Hotel & Guest House owners' Association. As part of his journey he received various Awards & Recognition. Some of the notable ones are Arthakantha Business Award 2005, Business Express Award-2009 and Mirror Aviation Robintex Group Award. He is also active member of various Trade bodies and Social clubs.



EXCELLENCE IN HOSPITALITY INDUSTRY

Atique Rahman

Group Executive Director, Lakeshore Hotels



Atique Rahman, a Bangladeshi born American, with 40 years of “On The Job” hands on experience both at the Operational level and working with Owners, to set up Hotels, in Bangladesh.

A results-oriented, customer service driven hotelier, thriving on challenges and achieving goals with natural leadership ability. He demonstrated ability to create an environment which facilitated the accomplishment of its objectives.

Currently the Group Executive Director, of Lakeshore Hotels Gulshan / Banani & the Owner’s Rep for Dusit Princess, in Dhaka. Prior to that, he was the Executive Director for Hotels and Restaurant Division, A.K.Khan and Company, where he was very involved in building a “first Class” hotel in Chittagong. Atique, also built the first 5 star hotel in Cox’s Bazar, was the GM and Owner’s Rep for the Westin Dhaka, Executive Director for Sarina Hotel, the AGM / Director Ops for Pan Pacific Sonargaon Hotel. Atique was also hired by SENA the Owner of Radisson BLU Chittagong, as their Consultant for OS&E.



EXCELLENCE IN TOURISM DEVELOPMENT

Kazi Wahidul Alam

Founder Editor, The Bangladesh Monitor



A well-known personality in the Travel & Tourism Sector of Bangladesh, Kazi Wahidul Alam is Founder Editor of the country's premier Travel and Tourism publication – The Bangladesh Monitor. He has been regularly contributing articles on country's tourism Industry, guiding the policy makers, counseling the stakeholders, helping generate people's interests in travel and tourism, and creating a tourism friendly environment in the country. He has to his credit publications of various magazines, books, periodicals, Inflight magazines, monthly tourist guide – Dhaka Calling as Editor.

Mr. Alam organised numerous seminars, workshops and RTCs on scopes and areas of development of the tourism sector in Bangladesh. He is the pioneer in organising international tourism fairs in Dhaka, Chittagong and Sylhet. He served as an active member of the committee, responsible for drafting the guidelines for formation of the Bangladesh Tourism Board and also served as a member of the Board of Directors of Biman Bangladesh Airlines for the year 2007-8. Wahidul Alam actively takes part in the television talk shows on Aviation and Tourism and a regular expert commentator for most of the national and international media.



EXCELLENCE IN TOURISM DEVELOPMENT

Faridul Haque

Managing Director , Tour Planners Ltd



A veteran in Bangladesh tourism industry, began his journey as Hotelier & Tour Operator in 1983 with Hotel Agrabad and A.Intraco (BD), Chittagong respectively. Being Managing Director of Tour Planners Ltd, Dhaka established in 1992, one the largest DMC with reputation of 25 years, has been passionate about tourism related developments, advancement of national and regional tourism co-operation.

The leadership quality of Mr. Haque drove him to the President post of TOAB (Tour Operator Association of Bangladesh) for 3 consecutive terms, Co-Chairman – Standing Committee of Tourism FBCCI, member of SASEC Tourism Working group of ADB and member of PATA, SKAL Int'l & ATAB along with present Advisor of TOAB.



CULINARY EXCELLENCE

Tony Khan

General Manager, Ratnodweep Resort



Tony Khan, 38 years' hospitality experience around the world, Native in Bangladesh & Australian citizen. Started Career as Apprentice Chef in Singapore, had studies in Sydney TAFE College, Human nutrition at Sydney University, HACCP in RMIT, Melbourne, Pastry & Bakery training in Netherlands and USPHD in Miami, USA.

He is the President / Founder of Tony Khan Culinary Institute & Hotel Management, Bangladesh. He is also an ILO Assessor / Director, ISC (Industry skills Council) / BETB- Trainer.

Tony, has worked as Corporate Executive Chef, Director F&B in USA, Caribbean Islands, Australia, Middle Eastern- KSA, PNG, French, China, NZ, Islamabad, Mozambique, Bangladesh & now working in "Ratnodweep Resort" in Pabna as General Manager.

Master Chef Tony Khan, well known around the world for his eclectic cuisine, 1998, awarded as "Top 10 Chef" of the World in 1992, "Chef of The Year" in Pacific, Papua New Guinea in 2013, Judge for Salon culinary in Colombo, Sri Lanka in 2012.

Tony's Philosophy is to professionally deal with people, face the challenges, build talents, motivate teams, get jobs done, invest & return for businesses.



AIRLINE OF THE YEAR

US-Bangla Airlines
Bangladesh



With the motto “Fly Fast-Fly Safe”, US-Bangla Airlines commenced her operation on July 17, 2014 with two Dash8-Q400 aircraft. Currently US-Bangla Airlines owns six aircraft in its fleet out of which, three are Boeing 737-800 and three are Dash8-Q400.

internationally, US-Bangla Airlines Operates to Kathmandu, Kolkata, Muscat, Kuala Lumpur, Singapore and Bangkok from Dhaka and to Muscat and Kolkata from Chittagong. In the domestic region, it is operating from Dhaka to Chittagong, Cox’s Bazar, Jessore, Saidpur, Sylhet, Barisal and Rajshahi routes.

Since its first operation US-Bangla has already operated around 30,000 flights successfully in domestic and international routes. Currently, in the domestic sector, US-Bangla Airlines carries over 50% of the total passengers. In recognition, US-Bangla achieved the title of Best Domestic Airlines among all other private carriers in Bangladesh. With 98.7% on-time performance till date, US-Bangla stands as the recognized premium airline of Bangladesh. US-Bangla introduced wage earners desk at airport, pick-drop service for Business Class Passengers, 20% discount for Senior Citizens, delivering luggage within 10 minutes after landing international flight.

bdnews24.com
Bangladesh's First Internet Newspaper

NEWS MEDIA OF THE YEAR

bdnews24.com
Dhaka, Bangladesh



Acclaimed for the highest standards of professionalism, bdnews24.com is a first-of-its-kind venture, being the first Internet-only newsgatherer in Bangladesh and one of the first in the world. The 24/7 news publisher, recognised as Bangladesh's largest and begun on 23 Oct 2006 out of a dying news agency, draws on the resources of over 500 journalists and photographers around Bangladesh and beyond. For over a decade now, it has brought accurate news and unique insights to a widely dispersed audience. The bilingual outlet, the most quoted Bangladeshi news source worldwide, attracts up to a staggering 10 million unique visitors and 100 million page views, making it several times bigger in terms of reach than the country's entire print industry. Innovation in New Media/Web/mobile products has been its forte for long, with a massive social media presence, but a special sub-site <http://bdnews24.com/travel> aims to update its worldwide readers on the topic.



OUTSTANDING CONTRIBUTION IN TOURS AND TRAVEL

Bengal Tours Ltd.
Bangladesh



The Bengal Tours Ltd. a group of tourism professionals has occupied the leading position among the inbound tour operators in Bangladesh since 1999. Having total workforce of 70 personnel, 2 work stations at Dhaka & Khulna, fleet of motor vehicles and cruise ships.

The Bengal Tours has been arranging package tours, sightseeing, river cruise, ticketing, product launching, transport rental, research coordination and logistic support for making TV documentary for overseas media. The company has served around 30000 foreign tourists during the last 17 years.

The Bengal Tours has to its credit a promotional video documentary titled "Bangladesh: the land of smiles" in 3 different languages. They have Arranged FAM trip for German Runner team, Italy, other European and Asian travel Journalist & tour operators since 2008.

Furthermore, to conduct a comfortable, safe and enjoyable trip to the Sundarbans forest, we have our own Cruising Vessel, "M. V. BHELA & M. V. DINGHY", equipped with necessary facilities.



OUTSTANDING CONTRIBUTION IN TOURS AND TRAVEL

Journey Plus
Dhaka, Bangladesh



Journey Plus has been a complete Destination Management Company (DMC) based in Dhaka, Bangladesh that began its journey in 1994. Dedicated to providing their clients with a unique hospitality experience, be that a corporate meeting, a conference, an archaeological or classical tour, a cruise or any other travel related service. Their commitment for excellence, for all these years has never changed. Product quality at competitive prices with excellent service from the day their guests arrive in Bangladesh till they transfer them back to the airport for their departure is Journey Plus' motto. As a leading tour operator in Bangladesh they design, develop and deliver the tour that best suits the travel requirements of their clients, carefully planning every detail of a tour to make their Bangladesh visit memorable.

Journey Plus recently initiated and brought the first ever American based International Cruise ship `Silver Discoverer' with 162 people from 17 different countries including American, British, Italian, German, Swiss, Spanish, Dutch, Canadian and Australian among others to Bangladesh.



DIGITISATION AND MARKETING

Astute Horse Business and Marketing Solutions Ltd
Dhaka, Bangladesh



Astute Horse Business and Marketing Solutions Ltd. focuses on the hospitality and tourism sector of Bangladesh by providing exclusive consulting, marketing and IT services. The organisation started its journey in 2013 in Potsdam, NY and Canada primarily as a marketing consulting firm focusing on the hospitality industry. They began their journey with some talented young marketing executives and gradually moved their operation to Dhaka, Bangladesh. They have set up their corporate office in Dhaka and began operations from October 2016. Astute Horse offers a wider range of services including Digital Marketing, Hotel Management and Consulting, Market Research, Corporate Training, Software Development, Web Development, Content Development, and other related services. The organisation is headed by the founder and CEO who brings not only academic but also industry experience in the field of Marketing spanning over 26 years.

In this brief period Astute Horse has already made significant contributions towards the industry with their IT and marketing services.

Our appreciation and gratitude for the support from the following:



www.patabangladesh.org